Word Cloud

Data Format

Simply link to text on a website for which you want to create a word cloud.

Customization Options

Go to Common Customization Options to see the rest of the options

- Title of word cloud
- Title font color
- Title font size
- Lowest visible frequency
- Highest visible frequency
- Scale
- Cloud colors
- Word tilt range
- Show a list of words?

Title of word cloud

sets the title that appears below the word cloud

- Type in a title
- Note that this title can be different from the title of the visualization defined at the top of the page

Title font color

- Either type in a hexadecimal color value
- Or click the colored square to show the ColorPicker tool

Title font size

Type in a number

Lowest visible frequency

screens out words that appear less frequently

- Type in a number
- If you do not want to see words that appear only once, for example, set the "lowest visible frequency" to 2

Highest visible frequency

screens out words that appear more frequently

 If you do not want to see words that appear more than four times, for example, set the "highest visible frequency" to 3

Scale

determines the layout of your word cloud

- "Linear Scale": have words that happen more frequently be larger than words that happen less frequently
- "Logarithmic Scale": emphasize the differences between close frequencies, such as between words that appear twice and words that appear three times
- "Binary Scale": have words show up the same way regardless of frequency

Cloud colors

controls the colors used in the cloud

- By default, the Word Cloud is given randomly assigned colors
- · Click the colored square to show the ColorPicker tool
- · Choose one or more colors by clicking the tabs at the top of the wheel
- Note that each color selected becomes part of a gradient that is distributed across the word frequencies

Word tilt range

controls the maximum angle that the words in the cloud can be tilted

- Type in a number
- A higher number tilts words more, a lower number tilts them less, and entering zero does not tilt them

Show a list of words?

hides particular words in the word cloud

- Click True in the drop-down menu
- Find a list of words in the top left corner of the word cloud
- Click x to hide words
 - Undo by clicking the arrow to show words